

Bill Welch's Three Point Plan to Save Live Music:

- 1) *Dollar-for-dollar city tax abatement for venues hosting and paying a living wage to live music performers. Example: Pay a live performer \$1,000 get a city tax credit for \$1,000.*
- 2) *Enact a city sales tax holiday for musical instrument purchases every April 29th (Willie Nelson's birthday).*
- 3) *Employ the same business development practices used to attract large corporations to attract record labels, producers, recording studios, and more live music venues.*